

**MARVELOUS!**

MARVELOUS!

President  
Shuichi Motoda



# **For games, video, music and stage. Excitement has no borders.**

After food, clothing and shelter comes fun. To have fun is to live.  
The more we keep our hearts entertained, the more fulfilling our lives will be.

Marvelous Inc. is an all-round entertainment company that produces fun.  
We create interesting and original intellectual property (IP) for games, video, music and stage.  
Leveraging our strength in “multi-content, multi-use and multi-device,” we transcend changes in the times to consistently create fresh entertainment.  
We strive to deliver wonder and excitement never seen before to the people of the world.

Before you know it, we will be one of Japan’s leading content providers.  
And we will be an entertainment company that offers a multitude of challenges and thrills and leaves people wondering, “What’s coming next from this company?”

Personally, I’m really looking forward to what lies ahead at Marvelous.



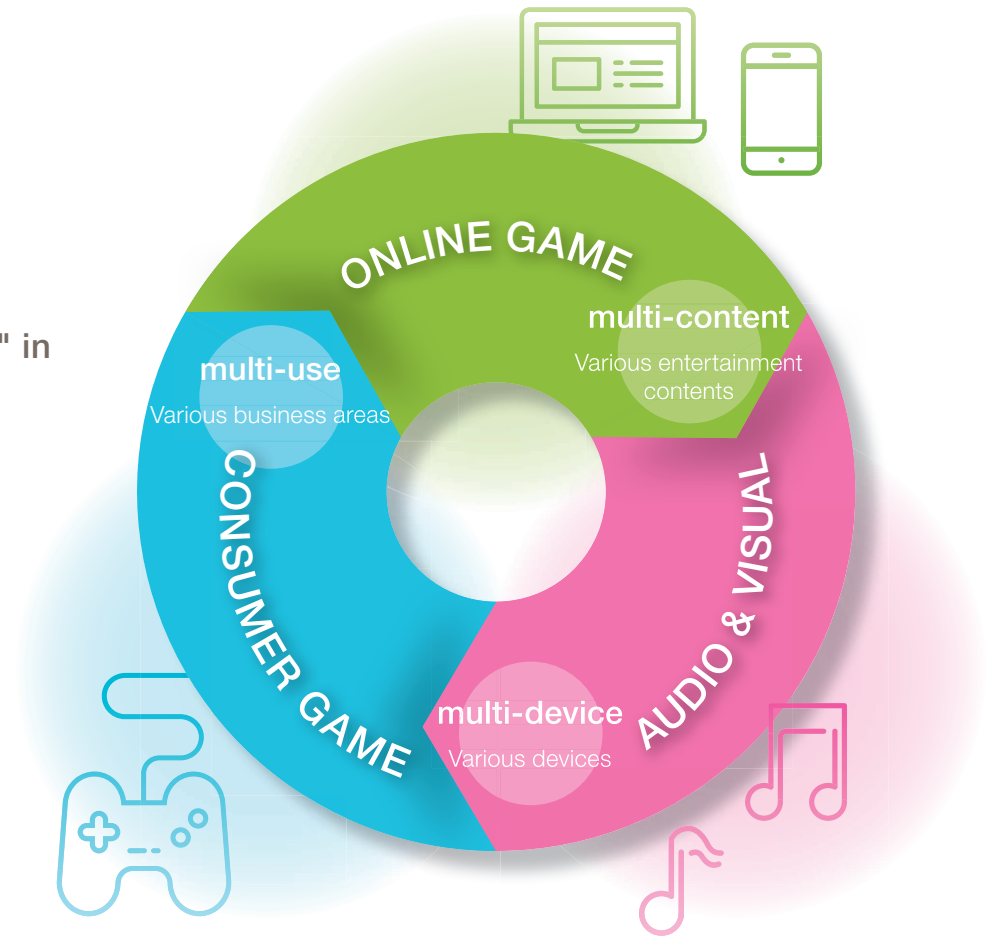
President  
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# Comprehensive entertainment company

that produce  
"Various entertainment contents" in  
"Various business areas" for  
"Various devices"

## | Managing policy

Creating new entertainment  
to provide  
"Wonder" and "Excitement"  
to the world





## ONLINE GAME

**Delivering buzz-worthy content and expanding the number of users worldwide**

In the Online Game Business, we are engaged in the planning, development, and operation of online games for App Store, Google Play, and SNS platforms. In order to provide the rapidly evolving online game market quickly and consistently with buzz-worthy content, we are engaged in proactive development efforts through alliances with other IPs in addition to our own.

By promoting multi-use of original IP produced by Marvelous and multi-device compatibility of products for PC, mobile, smartphone, tablet and other devices, we work to diversify revenue streams. In the overseas online game market, we will strive to expand our user base on a global scale by strengthening marketing efforts and advancing licensing services with a focus on Asia.

Online Game



**Logres of Swords and Sorcery:  
Goddess of Ancient**(F2P App)

©Marvelous Inc. Aiming Inc



**SHINOVI MASTER  
-SENRAI KAGURA NEW LINK-**  
(F2P App)

©Marvelous Inc.  
©HONEY PARADE GAMES Inc.



**Ikki-Tousen Extra Burst** (F2P App)

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**Browser Sangokushi**(PC Browser)

©Marvelous Inc.



**High School D x D** (Mobile Browser)

©Ichiei Ishibumi · Miyama-ZERO/KADOKAWA/HighSchoolIDD HERO PARTNERS  
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**Samurai Jam -Bakumatsu Rock-:  
Ultimate Soul**(Paid App)

© 2014 Marvelous Inc.



**Fate/EXTELLA**(Paid App)

©TYPE-MOON ©2020 Marvelous Inc.



**Fate/EXTELLA LINK**(Paid App)

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## CONSUMER GAME

**Multifaceted rollout through creation of original IPs and alliances with other influential IPs**

### | **Game Software**

We are engaged in the planning, development, production, marketing, and commission-based development of game software for home-use game machines. The continuous expansion of serialized products is part of our work as much as the creation of new proprietary IP suitable for media mixing and merchandising. Other activities include content production in tune with market requirements, for example, promotion of the network business. Moreover, we maintain development frameworks capable of accommodating also new kinds of hardware that may emerge in the future. The commission-based development business, which covers the entire width of game development operations, has accumulated an ample track record and enjoys a sterling reputation.

### | **Amusement**

We are engaged in the planning and development of amusement machines. We will create a long-term business model while developing new products that resonate with user preferences by fostering alliances with influential IPs.

| Game Software



**BOKUJO MONOGATARI series**  
**BOKUJO MONOGATARI**  
**OLIVE TOWN TO KIBO NO DAICHI**  
©2021 Marvelous Inc.



**Rune Factory series**  
**Rune Factory 5**  
©2021 Marvelous Inc.



**TENSHI NO SAKUNAHIME**  
©2020 Edelweiss. Licensed to and published by XSEED Games / Marvelous USA, Inc. and Marvelous, Inc.



**DAEMON X MACHINA**  
©2019 Marvelous Inc.



**KANDAGAWA JET GIRLS**  
©2020 Marvelous Inc./HONEY PARADE GAMES Inc.  
©2019 KJG PARTNERS



**No More Heroes series**  
**No More Heroes 3**  
©Marvelous Inc. / Grasshopper Manufacture Inc.



| Amusement



**Pokémon MEZASTAR**

©2021 Pokémon. ©1995-2021 Nintendo/Creatures Inc. / GAME FREAK inc.  
Developed by T-ARTS and MARV ポケモン・Pokémonは任天堂・フリーチャーズ・ゲーム  
フリークの登録商標です。



**TRYPOD**

©Marvelous Inc.  
\* Patented



**WACCA Lily R**

©Marvelous Inc. / Supported by HARDCORE TANO°C



## AUDIO & VISUAL

Developing a wide range of diverse content for music, video and live entertainment markets

### | Audio & Visual

We continue to discover highly buzz-worthy content and are engaged in the creation and production of animation products, and the creation and commercialization of music and video content. We have also been focusing on the music and video content distribution business as well as the business operations surrounding secondary usage of content such as the sale of overseas programs.

### | Live Entertainment

We are engaged in the planning, producing, and promoting of stage productions and musicals based on manga comics, animation, and games (2.5 dimension musical production). Our operations include the creating and developing of popular long-sellers, and proactively promoting adaptations from stage productions to other media, such as the commercialization of music and video, the production of original merchandise, and the showing of live performances.

## Audio & Visual



**Tropical-Rouge ! Pretty Cure**

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**Woodpecker Detective's Office**

©2020Kei Ii, Tokyo Sogensha Co., Ltd./  
"Woodpecker Detective's Office" Project



**My Teen Romantic Comedy  
SNAFU Climax**

©WATARU WATARU.SHOGAKUKAN / OREGAIRU3  
PRODUCTION COMMITTEE



**Akudama Drive**

© Pierrot,TooKyoGames/Akudama Drive Production Committee



**Mewkledreamy Mix**

©2021 SANRIO CO.,LTD. Mewkledreamy Mix  
Production Committee,TV TOKYO



**Yu-Gi-Oh! SEVENS**

©2020 Studio Dice / SHUEISHA, TV TOKYO,  
KONAMI



**vistlip**



**KIMERU**

Live Entertainment



**MUSICAL THE PRINCE OF TENNIS II  
OF TENNIS II  
The First Stage**

©2009 TAKESHI KONOMI / 2020 MUSICAL THE PRINCE OF TENNIS II PROJECT



**Touken Ranbu the Stage**

©Touken Ranbu the Stage Production Committee  
© 2015 EXNOA LLC/Nitroplus



**STAGE [YOWAMUSHI PEDAL]  
SPARE BIKE : Ep. Heroes!!**

©WATARU WATANABE (Akitashoten)2008 / Yowamushi Pedal Stage Project



**MUSICAL AO HARU TETSUDO 4  
Unquiet on the Kyushu Expedition**

©AO HARU ©Musical AO HARU TETSUDO Project



**"Blood Blockade Battlefront"  
the Stage Beat Goes On**

©Yasuhiro Nightow/SHUEISHA  
©Blood Blockade Battlefront\* the Stage



**"Katekyo Hitman Reborn!"  
the STAGE  
-SECRET BULLET-**

© Akira Amano · Hideaki Koyasu / Shueisha  
© REBORN! THE STAGE PROJECT



**"Ensemble Stars! Extra Stage"  
~ Meteor Lights ~**

©2016 Happy Elements K.K. / Ensemble Stars! STAGE PROJECT



**MUSICAL  
『MORIARTY THE PATRIOT』OP.2  
-A SCANDAL IN BRITISH EMPIRE-**

©Ryosuke Takeuchi,Hikaru Miyoshi/SHUEISHA  
© MUSICAL『MORIARTY THE PATRIOT』PROJECT



# COMPANY PROFILE

## Company Profile

<b>Company Name</b>	Marvelous Inc.
<b>Securities Identification Code</b>	7844 (First Section, Tokyo Stock Exchange)
<b>Date of Incorporation</b>	June 25, 1997
<b>Capital</b>	¥3,611 million
<b>Business Activities</b>	Production and sale of online game Production and sale of console software Production and sale of amusement arcade cabinet Production and sale of music & video Promotion of stage production
<b>Head Office</b>	Shinagawa Seaside East Tower, 4-12-8 Higashi-Shinagawa, Shinagawa-ku, Tokyo, Japan
<b>Fiscal Year-end</b>	March 31
<b>Number of Employees</b>	561 * as of September 30, 2020

### Directors & Auditors

\* as of April 1, 2021

President	Shuichi Motoda
Director	Toshinori Aoki
Director and CFO	Seiichiro Kato
Director	Yoshiaki Matsumoto
Director (External)	Shunichi Nakamura
Director (External)	Makoto Arima
Director (External)	Shinji Hatano
Director (External)	Shin Joon Oh
Director (External)	Yoshiro Taneda
Standing Statutory Auditor	Ken Sato
Corporate Auditor (External)	Hisashi Miyazaki
Corporate Auditor (External)	Masaaki Suzuki
Corporate Auditor (External)	Takanobu Yamaguchi
<b>Group Companies</b>	Marvelous USA, Inc. Marvelous Europe Limited G-MODE Corporation Delfisound Inc. HONEY PARADE GAMES Inc.

# History

## Marvelous Inc.

2017.5	Established HONEY PARADE GAMES Inc.
2017.4	Absorbed LINKTHINK Inc.
2015.6	Sold all shares of Entersphere Inc.
2015.4	Made G-MODE Corporation a subsidiary. Absorbed Artland Inc.
2014.7	Changed the company name to "Marvelous Inc."
2013.1	Made Entersphere Inc. a subsidiary.
2012.11	Listed shares on the First Section of the Tokyo Stock Exchange.
2012.4	Established MAQL Europe Limited (presently: Marvelous Europe Limited) in UK.
2011.10	Established the three-company integration of Marvelous Entertainment Inc., AQ Interactive Inc., and Liveware Inc., and changed the company name to "MarvelousAQL Inc."

## Marvelous Entertainment Inc.

2011.6	Sold all shares of Marvelous Entertainment USA, Inc.
2010.12	Spun off a division from Artland Inc., a consolidated subsidiary, and sold all shares of the newly established company through management buy-out.
2010.1	Sold all shares of Delfisound Inc. and Rising Star Games Limited.
2008.4	Absorbed Runtime Inc.
2007.6	Absorbed Marvelous Interactive Inc.
2007.4	Absorbed Marvelous Music Publishing Inc.
2006.4	Invested in Artland Inc. and Runtime Inc. to make them 100% subsidiaries.
2005.5	Acquired 100% of shares of AC Interactive Inc. in USA, and changed the company name to "Marvelous Entertainment USA, Inc."
2005.4	Established Marvelous Studio Inc. (presently: Delfisound Inc.).
2005.3	Listed shares on the Second Section of the Tokyo Stock Exchange.
2004.12	Established Rising Star Games Limited in UK.
2004.6	Established Marvelous Liveware Inc.
2003.9	Made Marvelous Interactive Inc. a 100% subsidiary.
2003.3	Acquired 100% of shares of Victor Interactive Software Inc., and changed the company name to "Marvelous Interactive Inc."
2002.11	Listed shares on JASDAQ.
2001.12	Started selling works created in-house.
2001.7	Established Marvelous Music Publishing Inc.
1999.11	Started sales of consumer game software.
1999.8	Started game software business by releasing game software for business use.
1998.10	Started sales of TV animation video products.
1998.2	Started music-video business.
1997.10	Started music business by releasing game music CD products.
1997.6	Company established as Marvelous Entertainment Inc.

## AQ Interactive Inc.

2011.8	Absorbed Cavia Inc., ARTOON and feelplus Inc.
2011.1	Sold 85% of shares of MICROCABIN CORP. to exclude it from consolidation.
2009.11	Acquired all shares of LINK THINK Inc. to make it a 100% subsidiary.
2009.4	Launched network content business. Acquired 66.8% of shares of LINK THINK Inc. to make it a consolidated subsidiary.
2008.5	Acquired all shares of MICROCABIN CORP. to make it a consolidated subsidiary.
2008.3	Listed shares on the Second Section of the Tokyo Stock Exchange.
2007.7	Launched amusement business company.
2007.6	Acquired XSEED JKS, Inc. (presently: Marvelous USA, Inc.) through stock acquisition to make it a consolidated subsidiary.
2007.2	Listed shares on JASDAQ.
2005.10	Changed the company name to AQ Interactive Inc., and spun-off development division to establish Cavia Inc.
2005.6	Made ARTOON 100% subsidiary through share exchange.
2005.3	Made Scarab Studio Inc. a 100% subsidiary and changed the company name to feelplus Inc.
2004.5	Made ARTOON a consolidated subsidiary.
2002.9	Made Scarab Studio Inc. a subsidiary by subscribing to its third-party allotment of shares.
2000.3	Established as Cavia Inc.

## Liveware Inc.

2011.3	Made Delfisound Inc. a subsidiary.
2010.8	Sold all shares of RiseSystem Inc.
2008.7	Made RiseSystem Inc. a subsidiary.
2005.6	Changed the company name to "Liveware Inc."
2004.7	Started content distribution on official site for mobile phones.
2004.6	Established as Marvelous Liveware Inc.



[www.marv.jp](http://www.marv.jp)