# APARTELOUS!



# For games, video, music and stage. **Excitement has no borders.**

After food, clothing and shelter comes fun. To have fun is to live.

The more we keep our hearts entertained, the more fulfilling our lives will be.

Marvelous Inc. is an all-round entertainment company that produces fun.

We create interesting and original intellectual property (IP) for games, video, music and stage.

Leveraging our strength in "multi-content, multi-use and multi-device," we transcend changes in the times to consistently create fresh entertainment.

We strive to deliver wonder and excitement never seen before to the people of the world.

Before you know it, we will be one of Japan's leading content providers.

And we will be an entertainment company that offers a multitude of challenges and thrills and leaves people wondering, "What's coming next from this company?"

Personally, I'm really looking forward to what lies ahead at Marvelous.



# **ONLINE GAME**

Delivering buzz-worthy content and expanding the number of users worldwide

In the Online Game Business, we are engaged in the planning, development, and operation of online games for App Store, Google Play, and SNS platforms. In order to provide the rapidly evolving online game market quickly and consistently with buzz-worthy content, we are engaged in proactive development efforts through alliances with other IPs in addition to our own. By promoting multi-use of original IP produced by Marvelous and multi-device compatibility of products for PC, mobile, smartphone, tablet and other devices, we work to diversify revenue streams. In the overseas online game market, we will strive to expand our user base on a global scale by strengthening marketing efforts and advancing licensing services with a focus on Asia.

## Game Apps



Logres of Swords and Sorcery: Goddess of Ancient ©Marvelous Inc. Aiming Inc.



SHINOVI MASTER -SENRAN KAGURA NEW LINK-

©Marvelous Inc. ©HONEY PARADE GAMES Inc.



**GIRL CAFE GUN** ©Seasun Inc. / ©Marvelous Inc.

### **Browser Games**



Browser Sangokushi

©Marvelous Inc.



High School D×D

©Ichiei Ishibumi · Miyama-ZERO/KADOKAWA/HighSchoolDD HERO PARTNERS @Marvelous Inc.



Ikki-Tousen Burst Fight

©2014 YUJI SHIOZAKI · SHONENGAHOSHA/ IKKITOUSEN EE PARTNERS ©2014 Marvelous Inc.



SENRAN KAGURA NewWave G-Burst

©Marvelous Inc.



# **CONSUMER GAME**

Multifaceted rollout through creation of original IPs and alliances with other influential IPs

### Game Software

We are engaged in the planning, development, production, marketing, and commission-based development of game software for home-use game machines. The continuous expansion of serialized products is part of our work as much as the creation of new proprietary IP suitable for media mixing and merchandising. Other activities include content production in tune with market requirements, for example, promotion of the network business. Moreover, we maintain development frameworks capable of accommodating also new kinds of hardware that may emerge in the future. The commission-based development business, which covers the entire width of game development operations, has accumulated an ample track record and enjoys a sterling reputation.

### **Amusement**

We are engaged in the planning and development of amusement machines. We will create a long-term business model while developing new products that resonate with user preferences by fostering alliances with influential IPs.

### **Game Software**



BOKUJO MONOGATARI series BOKUJO MONOGATARI SAIKAI NO MINERAL TOWN

©2019 Marvelous Inc.



KANDAGAWA JET GIRLS

©2020 Marvelous Inc./HONEY PARADE GAMES Inc.
©2019 KJG PARTNERS



DAEMON X MACHINA
©2019 Marvelous Inc.



No More Heroes series Travis Strikes Again: No More Heroes Complete Edition

©Marvelous Inc. / Grasshopper Manufacture Inc.



Rune Factory series
Rune Factory 4 Special
©2019 Marvelous Inc.



Rune Factory series
Rune Factory 5

©2019 Marvelous Inc.

### Amusement











Pokémon Ga-Olé

©2020 Pokémon. ©1995-2020 Nintendo/Creatures Inc. / GAME FREAK inc.Developed by T-ARTS and MARV TM, (R), and character names are trademarks of Nintendo.



**DRAGON QUEST SCANBATTLERS** 

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**TRYPOD** 

©Marvelous Inc. \* Patented



WACCA S

©Marvelous Inc. / Supported by HARDCORE TANO\*C



# **AUDIO & VISUAL**

Developing a wide range of diverse content for music, video and live entertainment markets

### Audio & Visual

We continue to discover highly buzz-worthy content and are engaged in the creation and production of animation products, and the creation and commercialization of music and video content. We have also been focusing on the music and video content distribution business as well as the business operations surrounding secondary usage of content such as the sale of overseas programs.

### Live Entertainment

We are engaged in the planning, producing, and promoting of stage productions and musicals based on manga comics, animation, and games (2.5 dimension musical production). Our operations include the creating and developing of popular long-sellers, and proactively promoting adaptations from stage productions to other media, such as the commercialization of music and video, the production of original merchandise, and the showing of live performances.

### Audio & Visual



HEALIN' GOOD ♥ PRECURE ©Toei Animation. All Rights Reserved

**Pretty Cure Miracle Leap** the Movie

©2020 Pretty Cure Miracle Leap the Movie Production



Woodpecker Detective's Office

©2020Kei li, Tokyo Sogensha Co., Ltd./ "Woodpecker Detective' s Office"Project



Tokyo Ghoul:re

©Sui Ishida/Shueisha,Tokyo Ghoul:re Production Committee



My Teen Romantic Comedy **SNAFU Climax** 

©WATARU WATARI,SHOGAKUKAN / OREGAIRU3 PRODUCTION COMMITTEE



vistlip



**KIMERU** 

### Live Entertainment



MUSICAL THE PRINCE OF TENNIS 3rd SEASON **National Tournament** SEIGAKU vs RIKKAI The Last Half

©2009 TAKESHI KONOMI ©2014 NAS, THE PRINCE OF TENNIS II PROJECT ©1999 TAKESHI KONOMI/2015 MUSICAL THE PRINCE OF TENNIS PROJECT



PERSONA5 the Stage ©ATLUS ©SEGA ©SEGA/PERSONA5 the Stage Project



Stage [Yowamushi Pedal] the new period FINAL: POWER OF BIKE

©WATARU WATANABE(Akitashoten) 2008 @WATARU WATANABE(Akitashoten) 2008/Yowamushi Pedal Stage Project



**Musical AOHARU-TETSUDO CONCERT Bails Live 2019** 

©Musical AOHARU TETSUDO Proiect



"Blood Blockade Battlefront" the Stage

©Yasuhiro Nighitow/SHUEISHA ©Blood Blockade Battlefront" the Stage



**REBORN! THE STAGE** -vs VARIA part II -

© Akira Amano/Shueisha © REBORN! THE STAGE PROJECT



"Ensemble Stars! Extra Stage" ~ Night of Blossoming Stars ~

@2016 Happy Elements K.K./Ensemble Stars! STAGE PROJECT



Musical HAKUOKI SHINKAI Side Soma Kazue

©IDEA FACTORY · DESIGN FACTORY / Musical HAKUOKI Project



# Company Profile

Company Name	Marvelous Inc.	Directors &	President	Shuichi Motoda
Securities	7844 (First Section, Tokyo Stock Exchange)	Auditors * as of June 18, 2019	Executive Vice President	Toshinori Aoki
Identification			Executive Managing Director CFO	Seiichiro Kato
Code			Managing Director	Yoshiaki Matsumoto
Date of	June 25, 1997		Director (External)	Shunichi Nakamura
Incorporation			Director (External)	Makoto Arima
Capital	¥1,128 million		Director (External)	Shinji Hatano
			Standing Statutory Auditor	Ken Sato
Business Activities	Production and sale of online game Production and sale of console software		Corporate Auditor (External)	Hisashi Miyazaki
	Production and sale of amusement arcade cabinet Production and sale of music & video		Corporate Auditor (External)	Masaaki Suzuki
	Promotion of stage production		Corporate Auditor (External)	Takanobu Yamaguchi
Head Office	Shinagawa Seaside East Tower, 4-12-8 Higashi-Shinagawa, Shinagawa-ku, Tokyo, Japan			
Fiscal Year-end	March 31	Group	Marvelous USA, Inc.	
Number of Employees	533 * as of September 30, 2019	Companies	Marvelous Europe Limited G-MODE Corporation Delfisound Inc. HONEY PARADE GAMES Inc.	

# History

### Marvelous Inc.

2017.5	Established HONEY PARADE GAMES Inc.
2017.4	Absorbed LINKTHINK Inc.
2015.6	Sold all shares of Entersphere Inc.
2015.4	Made G-MODE Corporation a subsidiary.
	Absorbed Artland Inc.
2014.7	Changed the company name to "Marvelous Inc."
2013.1	Made Entersphere Inc. a subsidiary.
2012.11	Listed shares on the First Section of the Tokyo Stock Exchange.
2012.4	Established MAQL Europe Limited (presently: Marvelous Europe Limited) in UK.
2011.10	Established the three-company integration of Marvelous Entertainment Inc., AQ Interactive Inc., and Liveware Inc., and changed the company name to "MarvelousAQL Inc."

### Marvelous Entertainment Inc.

2011.6	Sold all shares of Marvelous Entertainment USA, Inc.
2010.12	Spun off a division from Artland Inc., a consolidated subsidiary, and sold all shares
	of the newly established company through management buy-out.
2010.1	Sold all shares of Delfisound Inc. and Rising Star Games Limited.
2008.4	Absorbed Runtime Inc.
2007.6	Absorbed Marvelous Interactive Inc.
2007.4	Absorbed Marvelous Music Publishing Inc.
2006.4	Invested in Artland Inc. and Runtime Inc. to make them 100% subsidiaries.
2005.5	Acquired 100% of shares of AC Interactive Inc. in USA, and changed the company
	name to "Marvelous Entertainment USA, Inc."
2005.4	Established Marvelous Studio Inc. (presently: Delfisound Inc.).
2005.3	Listed shares on the Second Section of the Tokyo Stock Exchange.
2004.12	Established Rising Star Games Limited in UK.
2004.6	Established Marvelous Liveware Inc.
2003.9	Made Marvelous Interactive Inc. a 100% subsidiary.
2003.3	Acquired 100% of shares of Victor Interactive Software Inc., and changed the
	company name to "Marvelous Interactive Inc."
2002.11	Listed shares on JASDAQ.
2001.12	Started selling works created in-house.
2001.7	Established Marvelous Music Publishing Inc.
1999.11	Started sales of consumer game software.
1999.8	Started game software business by releasing game software for business use.
1998.10	Started sales of TV animation video products.
1998.2	Started music-video business.
1997.10	Started music business by releasing game music CD products.
1997.6	Company established as Marvelous Entertainment Inc.

### AQ Interactive Inc.

201	1.8	Absorbed Cavia Inc., ARTOON and feelplus Inc.
201	1.1	Sold 85% of shares of MICROCABIN CORP. to exclude it from consolidation.
200	9.11	Acquired all shares of LINK THINK Inc. to make it a 100% subsidiary.
200	9.4	Launched network content business.
		Acquired 66.8% of shares of LINK THINK Inc. to make it a consolidated subsidiary.
200	8.5	Acquired all shares of MICROCABIN CORP. to make it a consolidated subsidiary.
200	8.3	Listed shares on the Second Section of the Tokyo Stock Exchange.
200	7.7	Launched amusement business company.
200	7.6	Acquired XSEED JKS, Inc. (presently: Marvelous USA, Inc.) through stock acquisition to
		make it a consolidated subsidiary.
200	7.2	Listed shares on JASDAQ.
200	5.10	Changed the company name to AQ Interactive Inc., and spun-off development division to
		establish Cavia Inc.
200	5.6	Made ARTOON 100% subsidiary through share exchange.
200	5.3	Made Scarab Studio Inc. a 100% subsidiary and changed the company name to feelplus Inc.
200	14.5	Made ARTOON a consolidated subsidiary.
200	2.9	Made Scarab Studio Inc. a subsidiary by subscribing to its third-party allotment of shares.
200	0.3	Established as Cavia Inc.

### Liveware Inc.

Liveware inc.	
2011.3	Made Delfisound Inc. a subsidiary.
2010.8	Sold all shares of RiseSystem Inc.
2008.7	Made RiseSystem Inc. a subsidiary.
2005.6	Changed the company name to "Liveware Inc."
2004.7	Started content distribution on official site for mobile phones
2004.6	Established as Marvelous Liveware Inc.